



## 2018 Fact Sheet

### Background

The purpose of Heroes Day is to thank first responders for keeping our community safe and helping our citizens in times of crisis. Groups recognized include: law enforcement, fire fighters, EMTs, border patrol, U.S. military, U.S. Forest Service, etc. Heroes Day nominees have gone above and beyond in a specific event.

This will be the 10th year that Heroes Day will be recognizing local heroes. Three first responders nominated by their organization's public information officers, local healthcare professionals or other interested parties, will be recognized as special heroes for their extraordinary responses to traumatic crises.

This event will take place on November 8, 2018 and is a partnership between Banner - University Medical Center and Jack Furrier Tire & Auto Care. Banner-UMC and Jack Furrier Tire & Auto Care are committed to giving back to the community they serve. Honoring first responders is just one of the many ways to show their gratitude. Jack Furrier Tire & Auto Care is a community focused business that believes in giving back. Honoring first responders is just one of the many ways throughout the year that the company supports the local community.

### Schedule of Events: November 8, 2018

#### 9:00am: Press Conference and Awards Ceremony

A press conference will be held at 9:00am at La Encantada to honor the heroes. Several local dignitaries are expected to attend.

- Free breakfast for all uniformed first responders (location and time tbd)
- Raffle featuring gift cards, hotel stays, and other exciting prizes!

#### 11:00am - 2:00pm: Free Lunch for First Responders

Free lunch will be available for all uniformed first responders at the following participating Jack Furrier Tire & Auto Care locations on Heroes Day:

- Grant Road at Oracle (370 W. Grant Road)
- Between Craycroft & Wilmot (5852 E Speedway Blvd)
- Ina Road, 1 block west of Old Father (4291 W. Ina Road)
- Valencia at South 6<sup>th</sup> Avenue (51 E. Valencia Road)
- Oracle between Magee & Ina (7846 N. Oracle Road)